



**THE AMARONE DELLA VALPOLICELLA DOC RISERVA “FAMIGLIA PASQUA” 2006
OBTAINS GOLD AND TROPHY RECOGNITION
AT THE INTERNATIONAL WINE CHALLENGE 2016
AWARDED BEST ITALIAN RED WINE**

Verona, 6 June 2016 - Amarone della Valpolicella Doc Riserva “Famiglia Pasqua” 2006 by Pasqua Vigneti e Cantine, historic Veronese producer of high quality wines, obtained two awards in the prestigious International Wine Challenge 2016. On May 16 in London the official winners of medals were announced after the conclusion of the first and second blind tastings held respectively in November and April.

The Amarone della Valpolicella Doc Riserva “Famiglia Pasqua” 2006 was awarded the gold medal, allowing it to continue to the final phase and to be honoured with three Trophy medals for Best Amarone, Best Veneto Wine and Best Italian Red Wine.

This wine, with great structure and character, is produced in a limited edition to celebrate the 90 years of history of the company. It has an olfactory aroma of cherry, red fruit jam, chocolate and spicy notes of cedar wood.

“We are especially satisfied that this prestigious recognition was given to the Amarone della Valpolicella Doc Riserva Famiglia Pasqua 2006, a wine chosen by our company to celebrate the 90 year milestone. The Amarone represents our excellence and best embodies values of innovation, research and quality that have guided our work for almost a century”, declared Pasqua Vini President Umberto Pasqua.

Another medal, silver, was awarded to the Amarone della Valpolicella Docg Classico Villa Borghetti Pasqua, 2012 vintage.

The International Wine Challenge is a blind tasting English wine competition among the most accredited in the world. This year marked the 33rd edition of the competition which evaluates each wine for its trueness to the idea of type, region and vintage. The IWC foresees, in fact two rounds of tastings at two different times of the year in order to allow producers to participate when they believe that their wines are at the right maturity for tasting. The rigorous evaluation process means that each of the medal-winning wines must be tasted in three separate occasions by at least ten different judges chosen from among experts from all over the world, many of whom possess the title Master of Wine (MW).

For more information:
Press Office - Pasqua Vigneti e Cantine
Tel. (39) 045 8432111
press@pasqua.it www.pasqua.it

Pasqua Vigneti e Cantine is a historic company producing quality Veneto and Italian wines. Through almost 100 years of history, the company has established itself on the international scene with its products, particularly red wines, which are synonymous with great winemaking tradition. Tradition, innovation, quality, research and passion are values passed on generation to generation in the Pasqua family and today are represented by the native wines from the Veneto region and the great Italian classics with DOC, DOCG and IGT denominations distributed in every continent. The Amarone Famiglia Pasqua 2003 received the prestigious 92/100 points recognition from Wine Spectator. In 2015 Wine Enthusiast awarded 93/100 points to the Amarone Famiglia Pasqua 2011 and 90/100 points to the Amarone Cecilia Beretta. Along with awards

received at the International Wine Challenge 2016, Decanter has awarded the 2016 bronze medal to the Amarone Cecilia Beretta 2010.